



MATHEW J. R. WILLIS

704 • 707 • 3835

CURRENT

EMPLOYMENT: FAMILY DOLLAR CORPORATION, Matthews, NC

6/10 - Present *Contract Designer:* Responsibilities include layout and design of monthly circulars, mid months and pass-outs, coupon books, window signs and in-store signage. Additional duties include logo design, photography, photo-illustration and compositing.

3/09 - Present FREELANCE ARTIST, Concord, NC

Services include graphic design, illustration, 3D animation, prototyping and compositing, video editing and production, website design and vinyl vehicle/racing graphics design.

PREVIOUS

EMPLOYMENT: MOBAY SPORTSWEAR, Concord, NC

7/03 - 3/09 *Designer/Illustrator/Separator:* Part of a 13 member creative team. Responsibilities include high-end T-shirt design, illustration, and spot color separation for clients including: NASCAR, Motorsports Authentics, NFL, NBA, Reebok, Old Navy, Jr. Motorsports and Cabella's. Additional duties include 3D modeling and illustration, paint scheme, uniform, and helmet designs, including the Dale Jr XLR8 Hummer H2, Jeff Gordon Racing School, four Justice League Roush Race cars in the 2004 GFS Marketplace 400, August 22, 2004, and the Jimmie Johnson Shamu/Sea World car in the 2006 Pepsi 400.

11/97 - 8/02 AMERICAN CITY BUSINESS JOURNALS /STREET & SMITH'S SPORTS GROUP, Charlotte, NC

Graphics Specialist, NASCAR (Winston Cup) Scene: Responsibilities included print ads, custom charts and illustrations for NASCAR Scene and NASCAR Illustrated.

Website Administrator, scenepius.com/ontrackonline.com: Management of two website coordinators, website design, production and maintenance, and correspondence with advertisers and vendors.

Multimedia Developer: Responsibilities included design, production, authoring, troubleshooting of CD-ROMs, as well as website design and production. Other duties included 3-D modeling and animation, retouching, and special illustration projects.

10/96 - 11/97 STUDIO ECG, Chantilly, VA.

Multimedia Artist: Part of a three member creative team. Responsibilities included management of one designer, interactive presentation design and production, web page design and production, 2-D and 3-D illustration and animation, video editing and post production. Clients included: America Online, EDS, Newbridge Systems and Virginia's Center for Innovative Technology.

3/96 - 10/96 CACI INTERNATIONAL, INC., Ballston, VA.

Multimedia Artist: Part of a five member creative team. Responsibilities included 2-D and 3-D illustration, multimedia presentations, photo retouching and photo illustration.

AWARDS:

2004 NASCAR.COM PAINT SCHEME OF THE YEAR
Number 6 Mark Martin Batman/Phizer Ford Taurus.

ADDY AWARD: 1996 American Advertising Awards

Category: Interactive Marketing - Graphics Only - Performed all scripting in Macromedia Director and all illustration work. Client: Ovation Arts Network.

HONORABLE MENTION: 1996 American Advertising Awards

Category: Interactive Marketing - Performed all scripting in Macromedia Director, as well as sound mixing and illustration. Client: ZAN Trading Establishment.

EDUCATION:

BFA, BOWLING GREEN STATE UNIVERSITY, Bowling Green, OH.
Graphic Design Major.



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FIELD

KNOWLEDGE: **COMPUTER KNOWLEDGE:**
Platforms: Macintosh and PC.
Operating Systems: Mac OSX, Windows (all).
Applications: Advanced in Adobe Creative Suite (CS5), Amorphium Pro, BBEedit, Cleaner Pro, Electric Image Animation System, Final Cut Pro, Fractal Painter, I-DVD, Infini-D, Macromedia Director, Quark 7, SoundEdit, and Toast Titanium. Basic knowledge of Adobe Flash, 3D StudioMax, ColdFusion and Macromedia Freehand.

SKILLS:

Solid conceptual abilities, drafting and mechanical drawing, 3D modeling and animation, 2D and 3D illustration, interactive design and production, video production/post-production, website design and production, photography and lighting, traditional and digital prepress/printing skills, computer system and software troubleshooting, strong mechanical aptitude.

FREELANCE

EMPLOYMENT: NASCAR, INC., Charlotte, NC.
Designed/produced numerous 3-D animations for 1999 NASCAR Busch Series and Craftsman Truck Series Banquets, two Nascar Online Store commercials, the 2001 NASCAR marketing video and pilot animations for NASCAR In Car enhanced multi-channel digital sports package.

NASCAR IMAGES, Charlotte, NC.

Designed/produced numerous 3-D animation spots for the "NASCAR Think Fast" television show hosted by Kyle Petty, "Herbal Impressions" television show pilot as well as an animation spot for NASCAR/Domino's Pizza promotion.

CAROLINA PANTHERS, INC., Charlotte, NC.

Designed/produced 3-D home game intro and halftime animations as well as "filler" animations (for time outs, etc).

FAMILY DOLLAR, Corporate Headquarters, Matthews, NC.

Designed advertisements, circulars, a corporate logo and identity package, as well as a chit card program and various signage to be implemented in stores nationwide.

BODY DYNAMICS/AMERICA'S MOST WANTED RACING, Denver, NC.

Designed/produced multiple animations for sponsorship procurement program.

STREET & SMITH'S SPORTS BUSINESS JOURNAL, Charlotte, NC.

Designed/produced numerous banners, posters, and promotional materials for Street & Smith's Sports Business Journal 40 under 40 awards for 2000 and 2001.

WIX TOP FUEL DRAGSTER/COLHART MOTORSPORTS, Charlotte, NC.

Designed and produced multiple 3-D animations, as well as single-handed design and production of 2002/2003 DVD, CD-ROM and VHS video presentations.

BARTLETT IMPORTERS, Reston, VA.

Designed/produced three 8x12 hand-painted banners for Molson's "ICE" beer promotions.

CREDENTIAL INFORMATION AND VERIFICATION SERVICES, Inc., Rockville, MD.

Designed corporate logo and identity package, mailing labels, 2-color brochure, six 2-color ads, fax sheets and copy protected ("watermarked") record sheets.

PORTFOLIO: AVAILABLE ONLINE AT: WWW.HYPERFORMANCEART.COM